



# Innovative China :

decoding territorial, socio-economic,  
and technical challenges

<https://innov-china2018.sciencesconf.org>

**May 31st, 2018**  
09.00-18.00

## Hôtel de l'Industrie

4, Place Saint Germain des-Près  
Paris 6<sup>ème</sup>

### ABOUT THE CONFERENCE

**In China** territorial development policies are linked to industrial policies elaborated by the Central Government, and to its ambitious strategy to promote innovation.

China, which used to be the factory of the world is evolving towards a model of advanced economy driven by a long term public commitment to research, innovation and higher education.

In a rather short period of time compared with Western economies, China is facing and overcoming demographic, environmental and urban challenges, with innovative approaches, through technological and economic exchange open, but controlled, with the rest of the world.

**The conference** will decipher these changes, which are difficult to measure, and explore opportunities that are arising to European actor.

### THE ORGANISERS

**MEDIUM** is a research project co-funded by the European Union, coordinated by the CNRS (research unit Géographie-cités), which studies the dynamics of urbanisation in Chinese medium-sized cities.

<https://mediumcities-china.org/>

**AVRIST** – *Association pour la Valorisation des Relations Internationales Scientifiques* – promotes the French expertise in the field of science.

<http://www.avrist.fr/>

**SEIN** – Société d'Encouragement pour l'Industrie Nationale – supports major industrial, economic and social changes.

<http://www.industrienationale.fr/>



**09.00**

**WELCOME**

Olivier Mousson, *Société d'Encouragement pour l'Industrie Nationale*

Natacha Aveline, *French National Center for Scientific Research (CNRS)*

Jean-Claude Arditti, *Association pour la Valorisation des Relations Internationales Scientifiques et Techniques (AVRIST)*

**09.10**

**OPENING**

Xinxin Kong, *Embassy of the People Republic of China in France*

Denis Desprésaux, *French Ministry for Higher Education, Research and Innovation (MESRI)*

Laurence Auer, *French Ministry for Europe and for Foreign Affairs*

**09.30**

**URBAN AND SOCIO-ECONOMIC CHALLENGES IN CHINA**

Facilitated by Natacha Aveline, *CNRS*

Denise Pumain, *University Paris I Panthéon Sorbonne*

Robert Boyer, *CNRS / Institute for the Americas*

Leanne Chung, *University of Cardiff*

*11.00 Coffee Break*

**11.30**

**NATIONAL AND LOCAL STRATEGIES FOR INNOVATION**

Facilitated by Denis Desprésaux, *MESRI*

Xinxin Kong, *Embassy of the People Republic of China in France*

Mary-Françoise Renard, *University Clermont Auvergne*

Desheng Xue, *Sun Yat-sen University (Guangzhou)*

Pierre Lemonde, *Embassy of France to China*

*13.00 Lunch*



With the financial support of the European Union

**14.15**

**INNOVATION AND MANUFACTURING INDUSTRIES**

Facilitated by Elisabeth Frémeaux, *Dassault Systèmes*

Philippe Ribera, *Lectra*

Hadrien Szigeti, *Dassault Systèmes*

Nabil Anwer, *University Paris Sud*

Frédéric Beraha, *Global Talent Enterprise*

**14.55**

**INNOVATION AND HEALTH**

Facilitated by Roberte Manigat, *AVRIST*

Danièle Vashalde, *Groupe Hospitalier du Havre*

Florence Veber, *Assistance Publique – Hôpitaux de Paris*

Fernando Arenzana, *Pasteur Institute in Shanghai*

**15.35**

**CREATIVE INDUSTRIES, INFORMATION AND  
COMMUNICATION TECHNOLOGIES**

Facilitated by Monique Rivier, *AVRIST*

Alexandre Wang, *Orange*

Merouane Debbah, *Huawei France*

Emilie Blezat, *Studiocanal China*

Nicolas Deschamps, *Gedeon Programmes*

Alexandre de Rochefort, *Gameloft*

*16.15 Coffee Break*

**16.45**

**MUTUAL RELATIONS TO DEVELOP**

Facilitated by Henri Tsiang, *Author-Lecturer*

Diego Sammaritano, *European Commission*

Lothar Mennicken, *Federal Ministry of Germany for Education and Research*

Sophie Mazet, *Axelera*

Simon Robert, *BPI France Innovation China*

**17.45**

Jean-Pierre Raffarin (video message), *Prospective and Innovation Foundation*

**CONCLUDING REMARKS**

Jean-Claude Arditti and Natacha Aveline